

David S. Wang's Business Ethics Purity Test

Score 1 point for each question answered "no". Total score is % purity.

Have you ever...

- 1) Broken any laws - knowingly or otherwise - in a business-related way (e.g., a tax law)?
- 2) Been jailed for a business-related offense?
- 3) Fled the country to avoid business-related prosecution?
- 4) "Dated" your boss (or anyone "above" you on your branch of an org chart)?
- 5) "Dated" a co-worker?
- 6) "Dated" a subordinate (or anyone "below" you on your branch of an org chart)?
- 7) "Dated" a customer (or anyone else you shouldn't have due to work)?
- 8) Sexually harassed anyone in a work environment?
- 9) Lied to your boss?
- 10) Lied to a co-worker?
- 11) Lied to a subordinate?
- 12) Lied to a customer (or anyone else you shouldn't have due to work)?
- 13) Fibbed on an expense report?
- 14) Made a personal phone call from a company phone?
- 15) Used company equipment for personal internet-surfing use?
- 16) Taken company office supplies for personal use?
- 17) Used company equipment to send/read personal emails/texts?
- 18) Used company equipment to download something you shouldn't have?
- 19) Used company resources to work on a personal project?
- 20) Knowingly given a gift to a client/vendor/customer that exceeded her/his/its gift limit amount?
- 21) Accepted a gift from a client/vendor/customer that exceeded your gift limit amount?
- 22) Accepted a bribe from a client/vendor/customer?
- 23) Accepted a kickback from a client/vendor/customer?
- 24) Accepted overpayment without alerting payer of the mistake?
- 25) Purposely overcharged a customer?
- 26) Done any business off-the-books?
- 27) Bounced a business check?
- 28) Filed for bankruptcy?
- 29) Purposely & unnecessarily delayed payment of an invoice or underpaid an invoice?
- 30) Verbally abused/berated a customer/peer in a work environment?
- 31) Physically abused a customer/peer in a work environment?
- 32) Purposely performed substandard work?
- 33) Missed a critical deadline due to circumstances within your control?
- 34) Purposely undermined your boss' authority?
- 35) Purposely undermined a co-worker's reputation?
- 36) Purposely undermined a subordinate's reputation?
- 37) Purposely undermined a competitor's reputation?
- 38) Purposely done anything to negatively impact a competitor's income illegally?
- 39) Enhanced your resume?
- 40) Enhanced personal information on a website (job search site, LinkedIn, etc.)?
- 41) Fibbed to an interviewer?
- 42) Enhanced a business plan?
- 43) Done illegal drugs at work?
- 44) Been under the influence of an illegal drug at work?
- 45) Improperly imbibed alcohol at work?
- 46) Been under the influence of alcohol at work?
- 47) Driven a company vehicle while under the influence?
- 48) Misused a direct mailing list?
- 49) Misrepresented anything in a blog - or on any marketing piece?

- 50) SPAMMED?
- 51) Violated a telemarketing rule?
- 52) Engaged in the use of attack ads?
- 53) Used subliminal messages?
- 54) Done any immoral advertising?
- 55) Engaged in disinformation?
- 56) Had a formal complaint filed against you?
- 57) Knowingly infringed on the copyright of someone else's?
- 58) Knowingly infringed on the patent of someone else's?
- 59) Knowingly infringed on the trademark of someone else's?
- 60) Sued someone else (business-related) frivolously?
- 61) Been sued (business-related)?
- 62) Uttered the phrase, "Any publicity is good publicity"?
- 63) Uttered the phrase, "It's not personal; it's just business"?
- 64) Operated your business without all the proper licenses/permits?
- 65) Revealed inside information to an outsider?
- 66) Asked an outsider for inside information related to her/his company?
- 67) Knowingly broken a political contribution rule (business-related)?
- 68) Extorted or blackmailed a customer/vendor/client?
- 69) Made a business decision subjectively?
- 70) Discriminated on the basis of gender?
- 71) Discriminated on the basis of age?
- 72) Discriminated on the basis of religion?
- 73) Discriminated on the basis of ethnicity?
- 74) Discriminated on the basis of sexual orientation?
- 75) Discriminated on the basis of creed (any system or codification of belief or of opinion)?
- 76) Discriminated on the basis of disabilities?
- 77) Discriminated on the basis of attractiveness?
- 78) Engaged in union-busting?
- 79) Engaged in strike-breaking?
- 80) Engaged in improper workplace surveillance?
- 81) Purposely asked a subordinate to perform a duty that unreasonably endangered her/his safety?
- 82) Purposely asked a subordinate to perform a duty that unreasonably endangered her/his health?
- 83) Engaged in any form of price fixing?
- 84) Engaged in any form of price discrimination (sales of identical goods or services transacted at different prices from the same provider)?
- 85) Engaged in any form of price skimming ("riding down the demand curve")?
- 86) Plagiarized?
- 87) Engaged in any "bait and switch" activities?
- 88) Engaged in any planned obsolescence projects/products?
- 89) Done any black market business?
- 90) Done any gray market business that was too close to black market business?
- 91) Developed/sold any products knowingly defective?
- 92) Developed/sold any products knowingly addictive?
- 93) Developed/sold any products knowingly inherently dangerous?
- 94) Engaged in any business practice unnecessarily hazardous to the environment?
- 95) Been less environmentally-conscious than you should've been?
- 96) Engaged in employee raiding?
- 97) Engaged in any "funny business" related to stock options?
- 98) Intimidated a potential whistle-blower?
- 99) Dropped intentions to whistle-blow due to intimidation?
- 100) Violated child labor laws?